



ACLA 2018

Friday, April 20, 2018 | Wilmington, NC



NC LIVE Team



Rob Ross
Executive Director



Claire Leverett
Assistant Director



Caroline Hallam
Instruction Librarian



Kim Henze
Community Engagement
Librarian



Daniel Whitehead
Web and Database
Development Librarian



Dawn Fulton
Administrative Assistant



Zeb Evelhoch
Electronic Resources
Librarian



Digital Services Advisory Committee



Resource Advisory Committee



Outreach, Promotions, and
Partnerships Advisory Committee



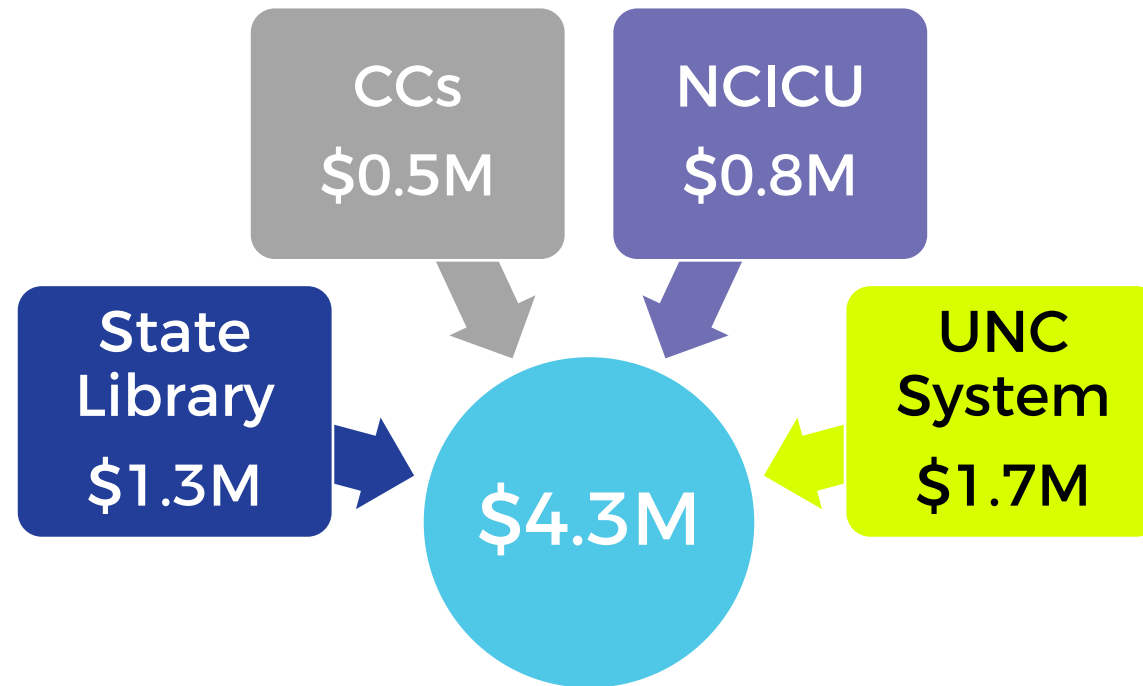
Website Advisory Committee

NC LIVE Advisory Committees

Each advisory committee has:

- 12 members
- 3 members from each COI
- Nominated by Executive Council representative
- Each member serves a 3-year term
- Committee meets quarterly

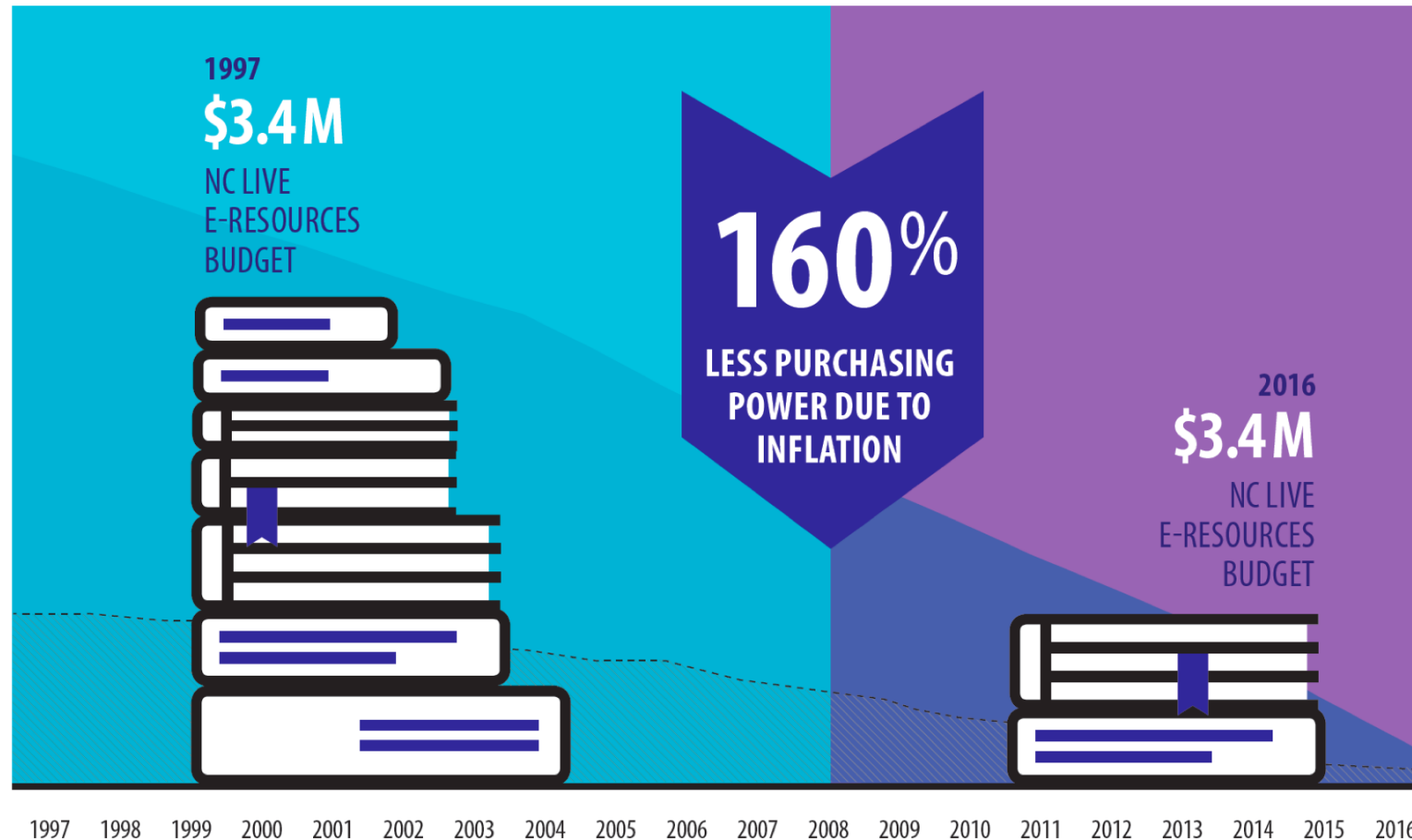
Funding



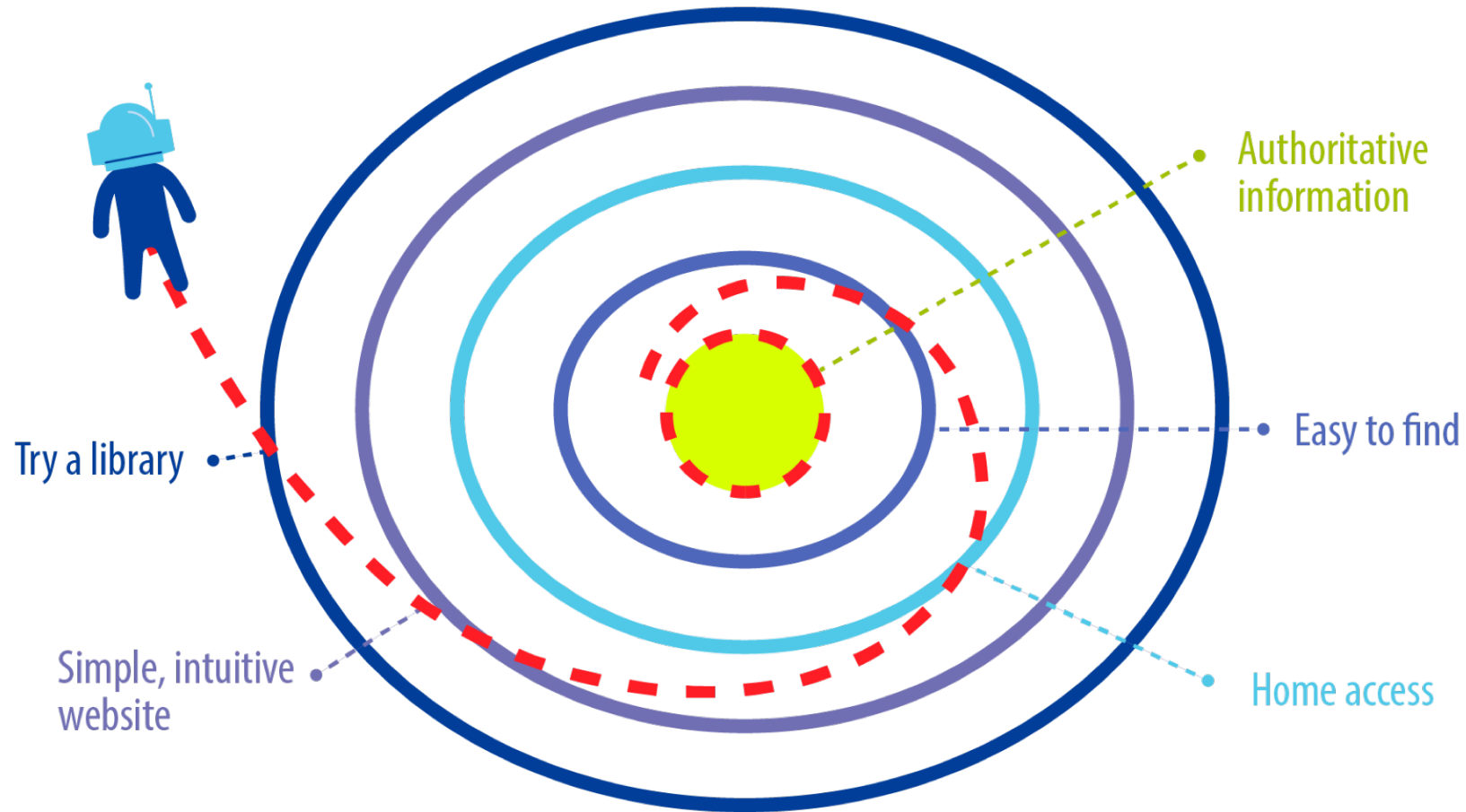
\$3.6M Content

\$0.7M
Operations

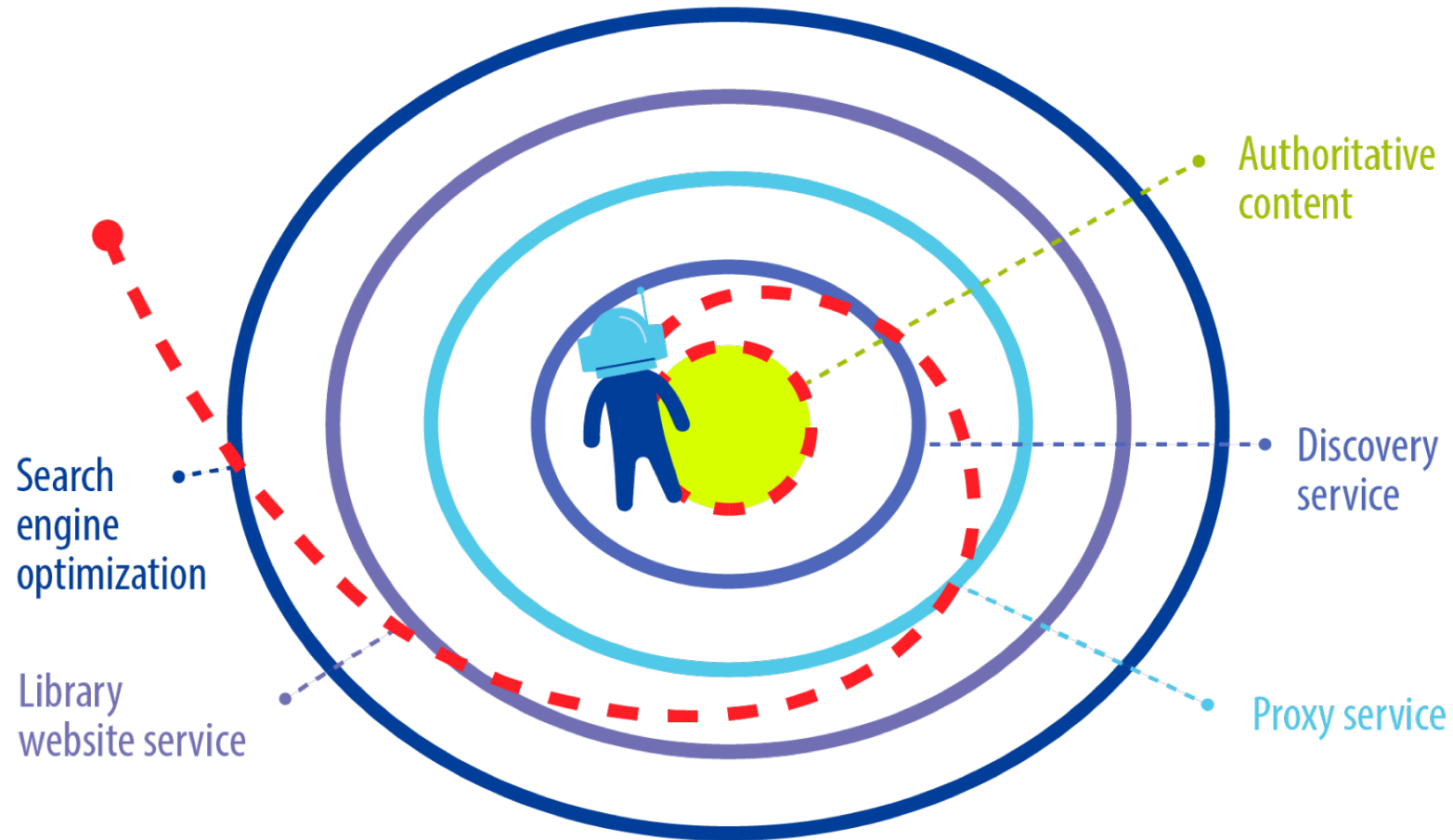
Impact of Inflation



A little context. From outer space.



A little context. From outer space.





Authoritative Content



Authoritative Content

Current NC LIVE
collection...

1,420,813,415



**online articles,
streaming videos,**



ebooks, *and more*

are available through **NC LIVE**





Authoritative Content

RETURN ON INVESTMENT

\$3.6 million
spent



\$42.1 million
gained for NC libraries



Discovery Service



Discovery Service

We know...

- Google & Amazon have raised patron expectations.
- Patrons don't want to be trained to search like a librarian.
- Quality of content means nothing if patrons can't find it.
- Barriers to information can have devastating effects...
 - on health
 - on job readiness
 - on democracy



Discovery Service

PROQUEST SUMMON

We negotiated...

- A Google-like discovery interface for all 205 NC LIVE libraries.
- Integrates all library content into single search (print, electronic, video, archives, etc.)
- This meets user search expectations.
- Offered at no cost to libraries.



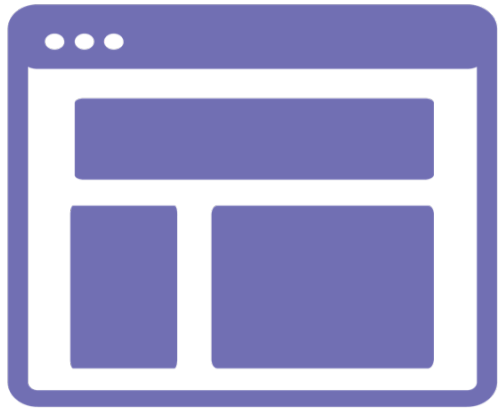
Proxy Service



EZproxy Service

NC LIVE launched proxy service in January 2016.

- Brings library resources to users where they are.
- Enables access to all library e-resources.
- Sign-in *once*. Use as many resources as you like.
- Offered at no cost to libraries.
- ***Now upgraded to latest version.***



Website Service



Website Service

IMPROVING LIBRARY WEBSITES

Public-facing features

- More prominent search box
- More icons, less text
- Clean, contemporary design
- Responsive design – looks good on any device
- Meets latest WCAG 2.0 accessibility standards



Website Service

IMPROVING LIBRARY WEBSITES

Back-end features

- Built on LibGuides v.2
- No web-design skills required
- Comes with best practices design guide
- Simple onboarding configuration tool
- Integrates with discovery services
- Integrates with chat services
- Integrates with LibCal



Website Service


Search-Focused Template

HOURS TODAY

8:30am – 9pm

LOGIN

chat now!



NAME OF
COLLEGE

UNIVERSITY

FIRST S. LAST NAME LIBRARY

☒ GENERAL

☐ AUTHOR

☐ TITLE

Advanced Search

Search for articles, books, videos and more

Browse by

BOOKS

|

ARTICLES

|

VIDEO

|

AUDIO

|

SUBJECT

ABOUT

SERVICES

RESOURCES

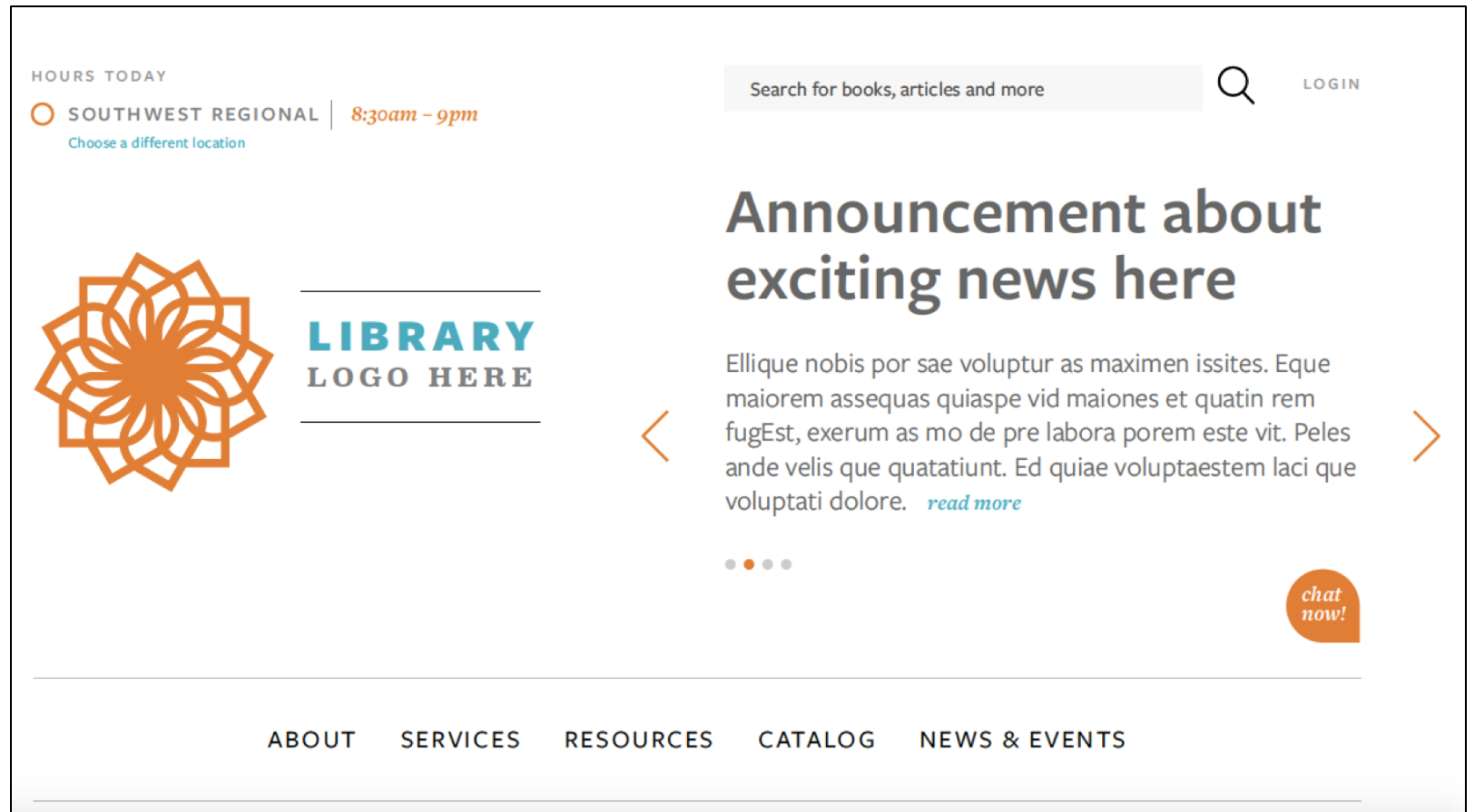
CATALOG

NEWS & EVENTS



Website Service

Events- Focused Template





Potential Service: OER



What is OER?

Per UNESCO:

Any type of educational materials that are in the public domain or introduced with an open license. By replacing expensive commercially published resources, OERs save students money and lower the overall cost of higher education.



Value Proposition

- Students pay average of \$1,200 annual on textbooks.*
- If NC colleges & universities adopted OER textbooks for the top-50 courses in state, we'd save students approximately \$100,000,000 annually.**
- OER program in Georgia has saved students \$26.1 million in textbook costs since 2014.***

*<https://trends.collegeboard.org/college-pricing/figures-tables/average-estimated-undergraduate-budgets-2017-18>

**Based on analysis of similar-sized state, Georgia.

***<http://affordablelearninggeorgia.org/documents/ALGAllDataApr1917.pdf>



Our Goal

Ensure that the top-100 courses taught in college classrooms across North Carolina have access to high-quality, open, free textbooks.



What You Would Get

- Statewide OER network (UNC, NCICU, CC).
- Actively-curated statewide OER repository.
- Content hosting.
- Faculty adoption grants pool.
- OER Training from Open Textbook Network.
- Print on demand via UNC Press.
- Help Desk support.



Building Support

So far, the following have committed their support:

- Margaret Spellings, UNC System President
- Jennifer Haygood, Interim NCCC System President
- Hope Williams, NCICU President
- John Sherer, UNC Press Director

NC LIVE Training

**nclive.org/
instruction**



LIBRARIANS OUTSIDE LIBRARIES

NC LIVE 3rd Annual Conference
May 14, 2018 | Raleigh, NC

www.nclive.org/annualconference

Connect with NC LIVE



@nclive



@NCLIVEOnlineLibrary



nclive.org/librarystaff/listservs



help@nclive.org



919-513-0451