Clickthrough Tracking

a successful way to track electronic government documents usage @ Randall Library
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At UNCW we developed a way to create a link tracking web application for government document PURLS. By appending an EZproxy address to each PURL, it forces the link to pass through and create a log entry in our system that we have tapped into and made accessible via a web application for easy usage reporting.

https://github.com/uncw-library/Gov-Docs-Clickthrough-Report